



Social Post Ideas to go with your videos

1. The "What You Don't See" Post

People see the closing photos.

They don't always see the phone calls, late nights, contract negotiations, inspections, appraisals, and problem-solving that happen behind the scenes.

Helping clients buy and sell real estate is more than a transaction—it's a commitment.

I'm grateful for the opportunity to help people through one of life's biggest decisions.

#REMAX #RealEstateLife #TheHustle

2. The "Why I Do It" Post

Real estate isn't just about houses.

It's about helping families start a new chapter, helping first-time buyers achieve a dream, and helping sellers move on to their next adventure.

That's why I love what I do.

Who do you know that's planning a move this year?

#REMAXAgent #HomeGoals #RealEstate

3. The "Always Working" Post

Real estate doesn't always happen between 9 and 5.

Sometimes it's evenings.

Sometimes it's weekends.

Sometimes it's answering questions when clients need help most.

That's part of the job—and I wouldn't have it any other way.

If real estate is on your mind, I'm here when you're ready.

#REMAX #AlwaysWorking #RealEstateLife



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Additional Quick Caption Ideas

One-Liner #1

Behind every sold sign is a lot of hustle, strategy, and dedication.

One-Liner #2

The market changes. My commitment to my clients doesn't.

One-Liner #3

Working hard is easy when you love helping people achieve their goals.

One-Liner #4

Every home has a story. I love helping write the next chapter.

One-Liner #5

Success in real estate isn't luck—it's preparation, persistence, and showing up every day.

One-Liner #6

Not every day is glamorous, but every day is worth it when you're helping people move forward.

One-Liner #7

Coffee. Contracts. Showings. Repeat. 

One-Liner #8

Your goals become my goals from the moment we start working together.



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REMAX Taglines & Slogans

- 📍 Global Presence. Local Experts. Let me help you find your dream 🏠 home.
- 📍 The experts close to home.
- 📍 With a presence in over 120 countries and territories, the REMAX network's global footprint is unmatched by any other real estate brand.
- 📍 REMAX is in more countries than any other real estate brand.
- 📍 REMAX has a presence in over 120 countries and territories, more than any of its competitors.
- 📍 Every 30 seconds, a REMAX agent helps someone find their perfect place.
 - The Best Just Keep Getting Better
 - The Hometown Experts with a World of Experience
 - The Real Estate Leaders
 - Out in Front
 - The Sign That Brings You Home
 - The Sign You Want. The Agent You Need.
 - Home of the Best Agents
 - It's the Experience
 - Outstanding Agents. Outstanding Results.
 - The Sign That Brings You Home
 - The Sign You Want. The Agent You Need.
 - When You Get the Facts... It's REMAX!
 - Where do you want to be?
 - For All The Things That Move You.