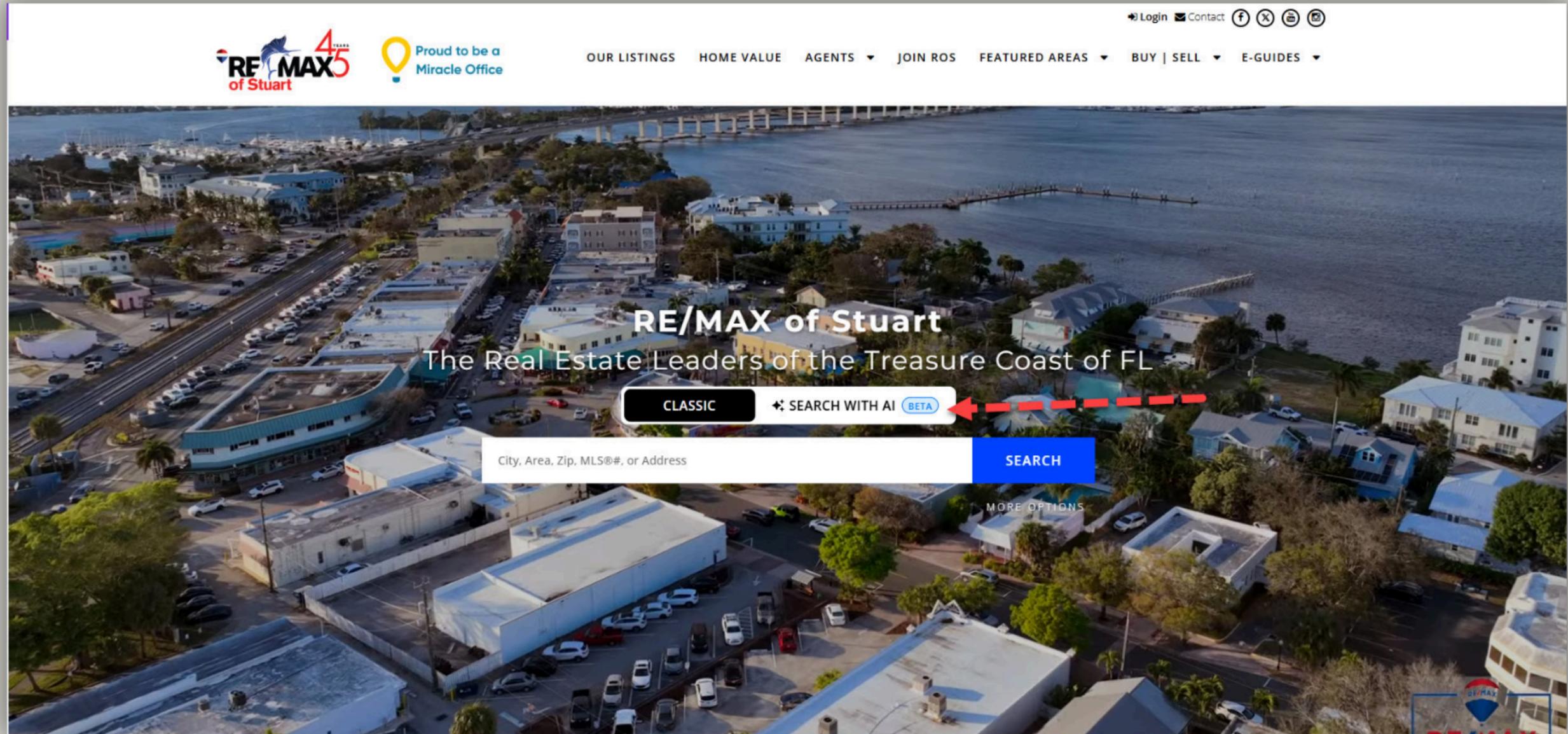


# Quick R4 Updates

# AI Search live on our websites



New website design coming to agent websites in the next 1-2 quarters  
(will look like **remax.com**)



# AI Visualizer (Roomvo)

Virtual staging live on REMAX listings on **remax.com**  
**Go check out one of your listings!**



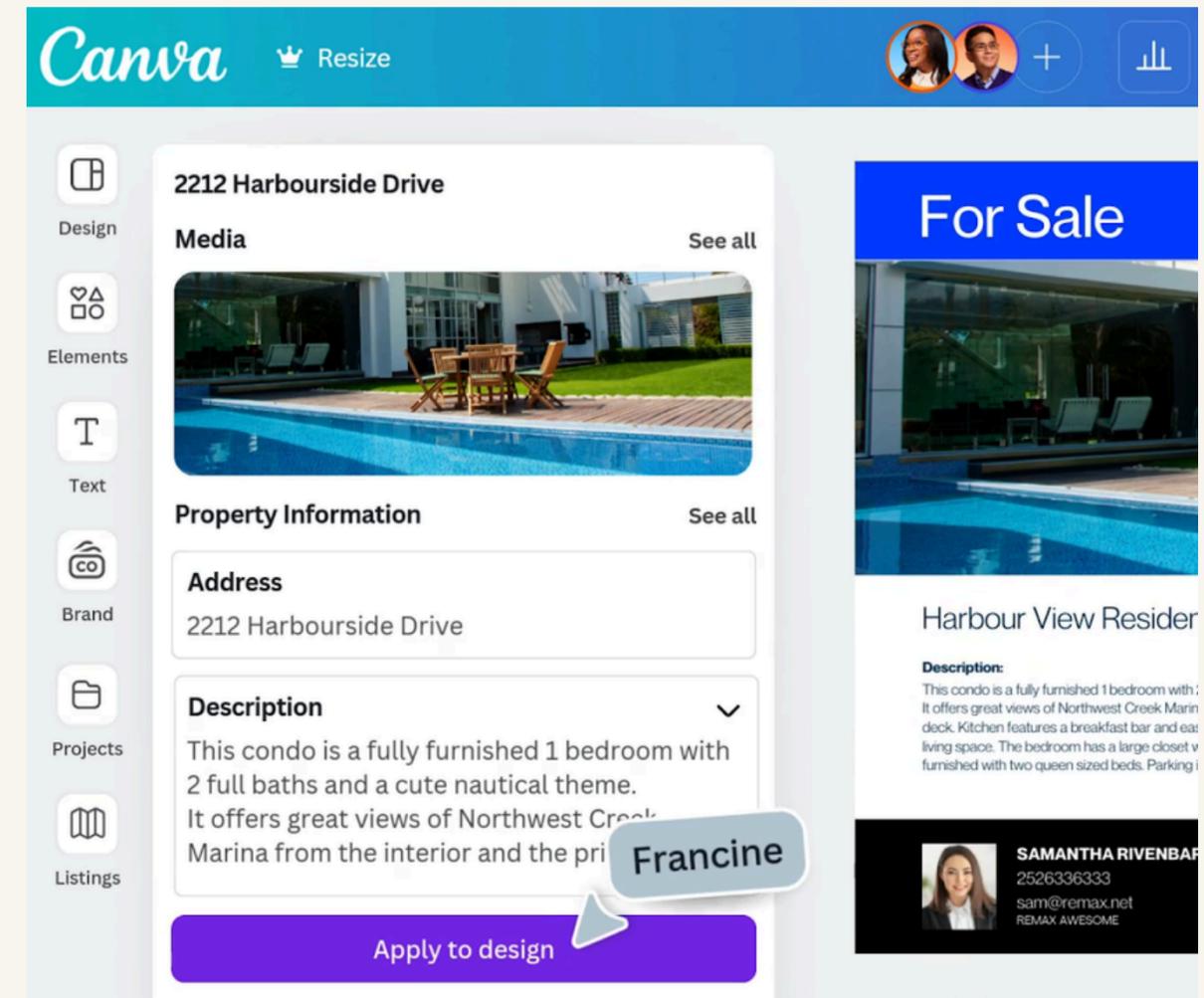
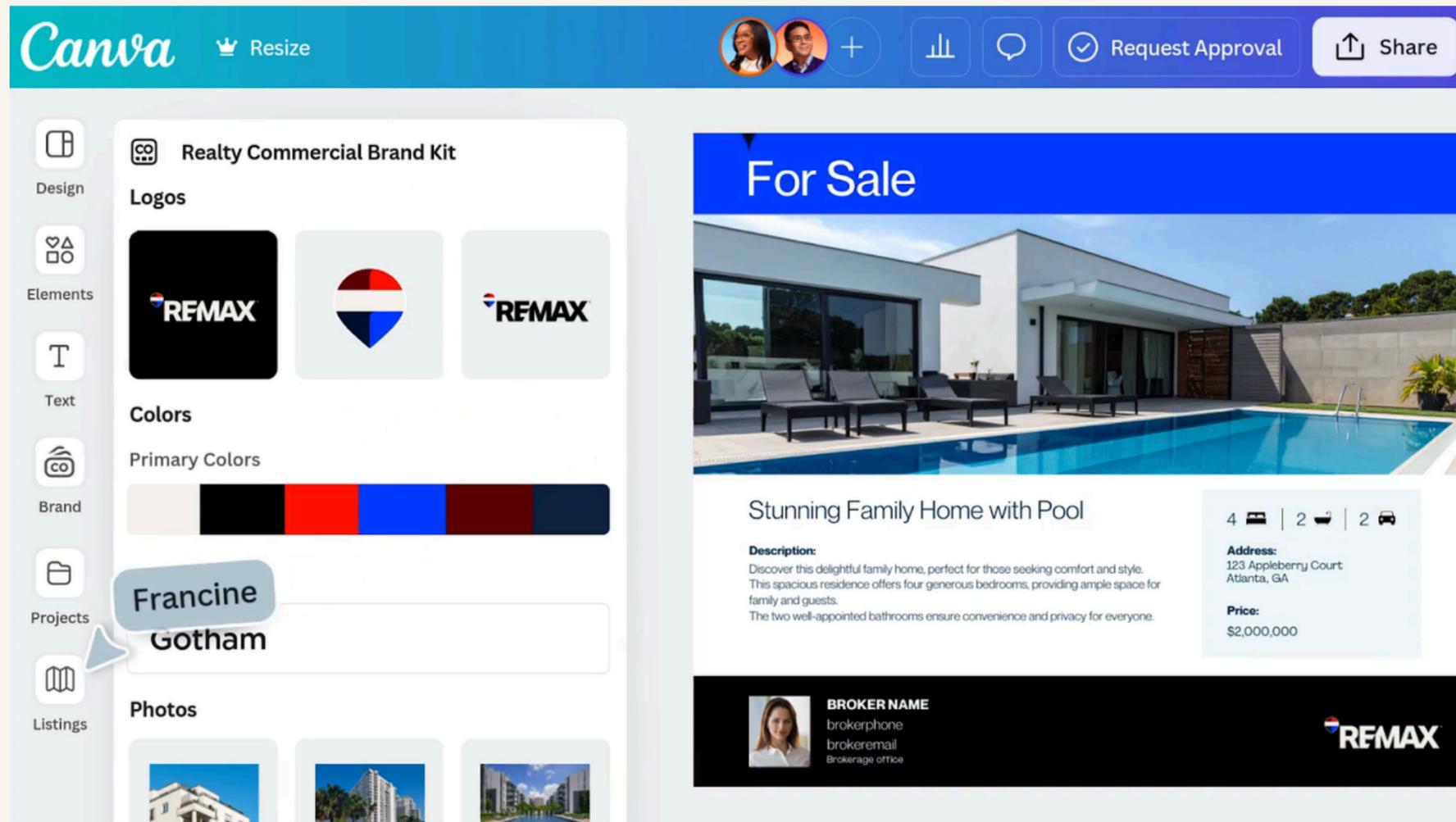
# Canva + REMAX

\$129/year using @remax.net email address for an ENTERPRISE account!  
**Connects with MLS** and brings listing info directly to your Canva design

All REMAX logos, colors, and assets already loaded

**WE WILL ALSO HAVE ALL OFFICE TEMPLATES INSIDE CANVA!**

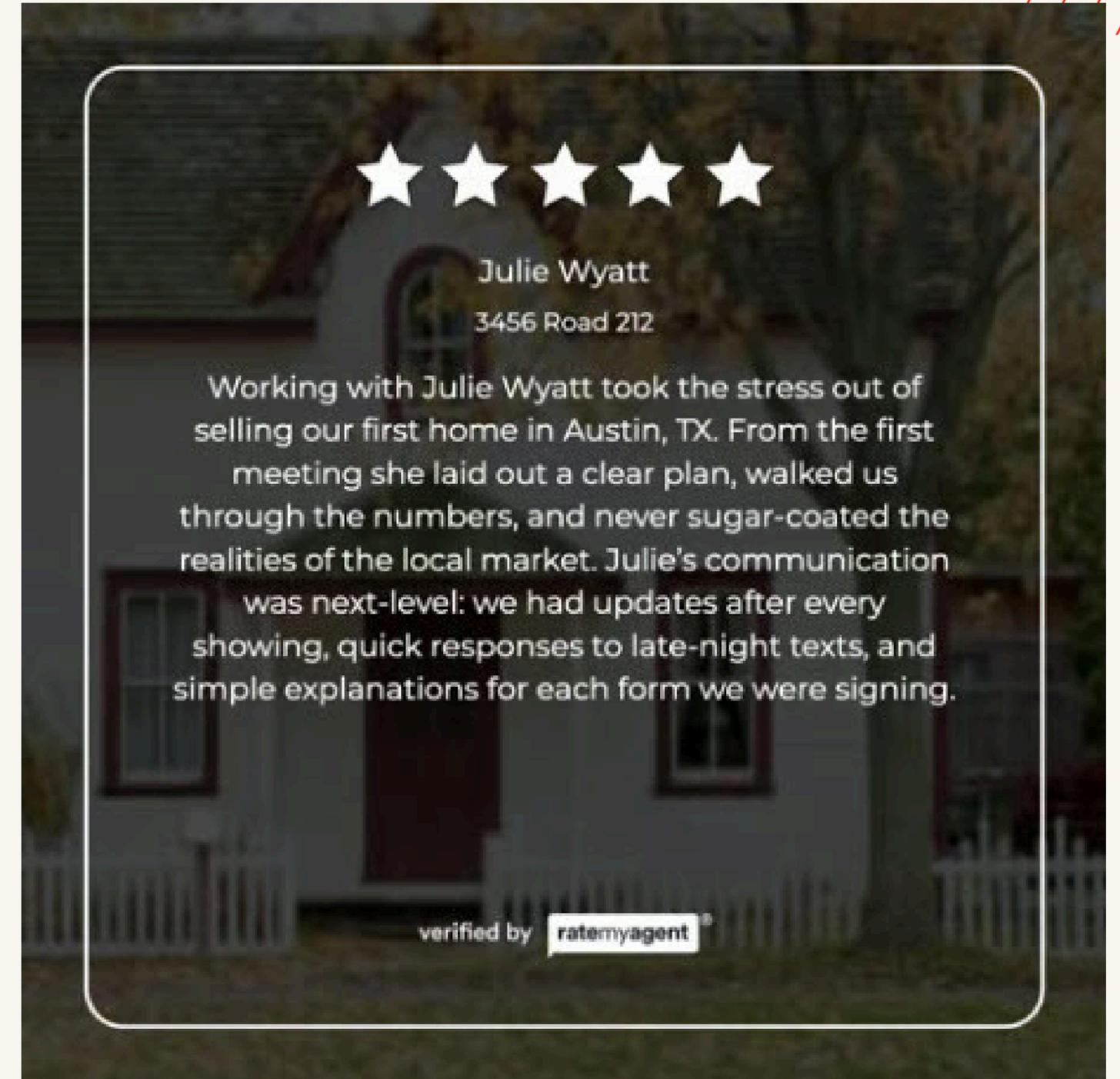
We will work directly with Canva to make your current account a FREE account and move all of your assets into the REMAX Account.



# Agent Reviews & Market Reports in REMAX Marketing Studio

New agent reviews and local market reports, powered by RateMyAgent, help you turn every transaction into visibility, credibility and local influence. Stay top-of-mind. Build trust. Display your local authority.

**Coming Soon**





⚡ Spotlight



For sale

**\$1,000,000** ↓ \$20k

4 Bed 4 Bath 2,766 sqft 6,490 sqft lot

6220 Brixton Rd  
Austin, TX

[View listing](#)

[Contact for details](#)

Introducing Realtor.com Spotlight Listings, a powerful new way to elevate your marketing strategy and help your listings stand out in a crowded marketplace.

Spotlight gives your properties premium visibility on Realtor.com, delivering up to 2x more impressions, eye-catching map and tile treatments and enhanced image layouts that capture buyer attention instantly. And now, through REMAX Marketing Studio, you can be among the first to order Spotlight directly within your REMAX workflow.

[Learn More](#)



# SkyView

SkyView is more than just another AI virtual assistant. It's your specialized REMAX® advantage.

Like Copilot or Gemini, SkyView can help you operate, promote and grow your business. Unlike those tools, however, SkyView is trained on REMAX-specific data. It knows the solutions you work in and the expertise that fuels your business.

Be among the first to try SkyView at the agent beta test and give feedback on SkyView on this [form](#).



**SkyView Beta** →

# Streams

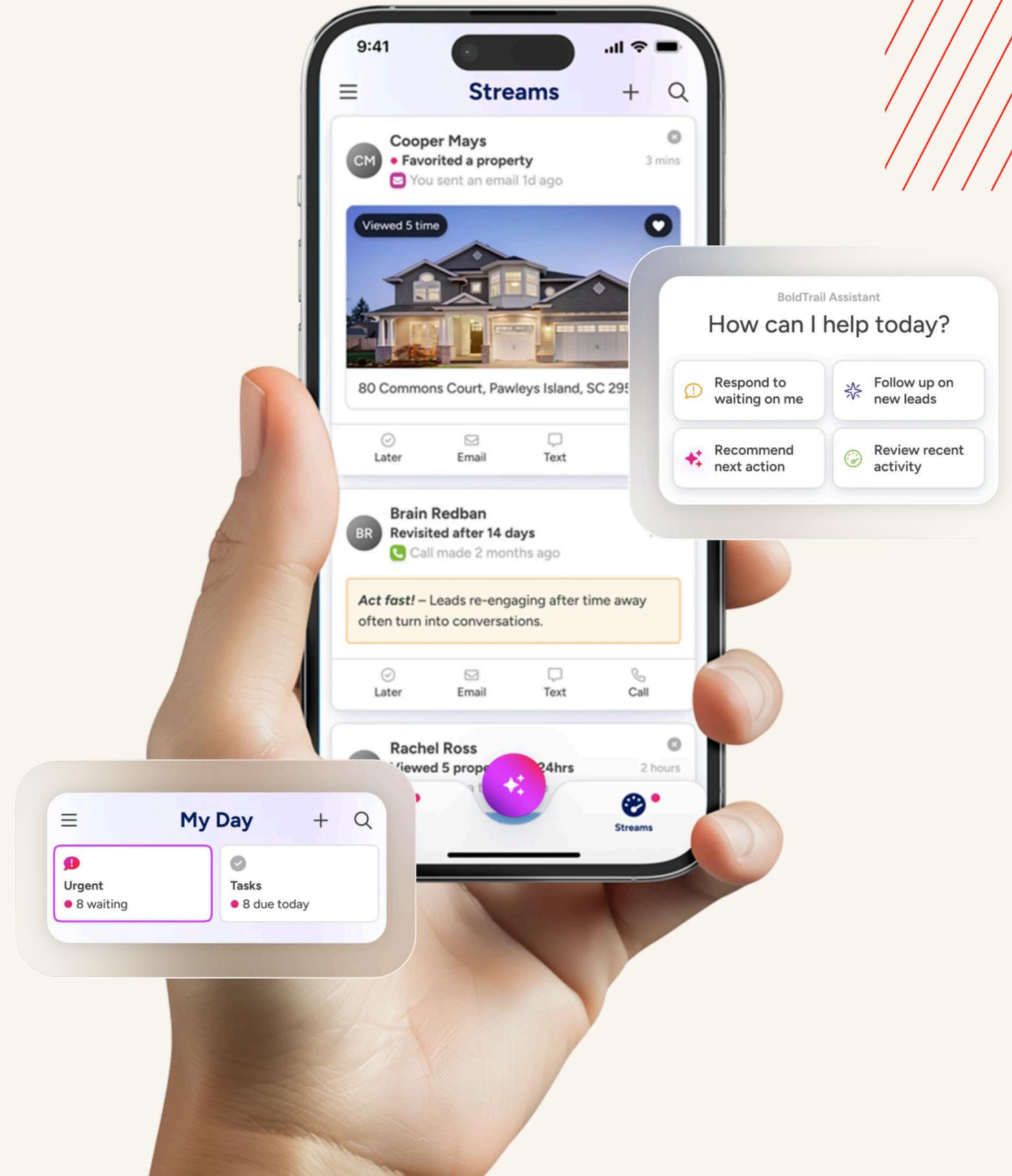
An AI-Powered Mobile App with Real-Time Activity Signals  
Respond faster. Stay focused.  
Create more conversations.  
Interested in Joining the Beta?

Respond faster. Stay focused.  
Create more conversations.

Interested in Joining the Beta?

**Streams Beta** →

\*Must be an iOS user



# MasterPitch<sup>SM</sup>

MasterPitch brings together strategy, solutions and presentation to give you a full-spectrum listing system. Rather than a static framework, MasterPitch adapts to the home, the seller and your unique approach to the job. Physical and digital solutions combine to create a listing system built to help you win.

Every Step. Thoughtfully Covered.

- The Pre-Work - Impress sellers before the meeting with proactive, professional touchpoints.
- The Game Plan - Arrive prepared, confident and ready to earn the signature.
- The Post Pitch - Reinforce the decision. Put the plan into motion.



## The Pre-Work

Impress sellers before the meeting with proactive, professional touchpoints.



## The Game Plan

Arrive prepared, confident and ready to earn the signature.



## The Post Pitch

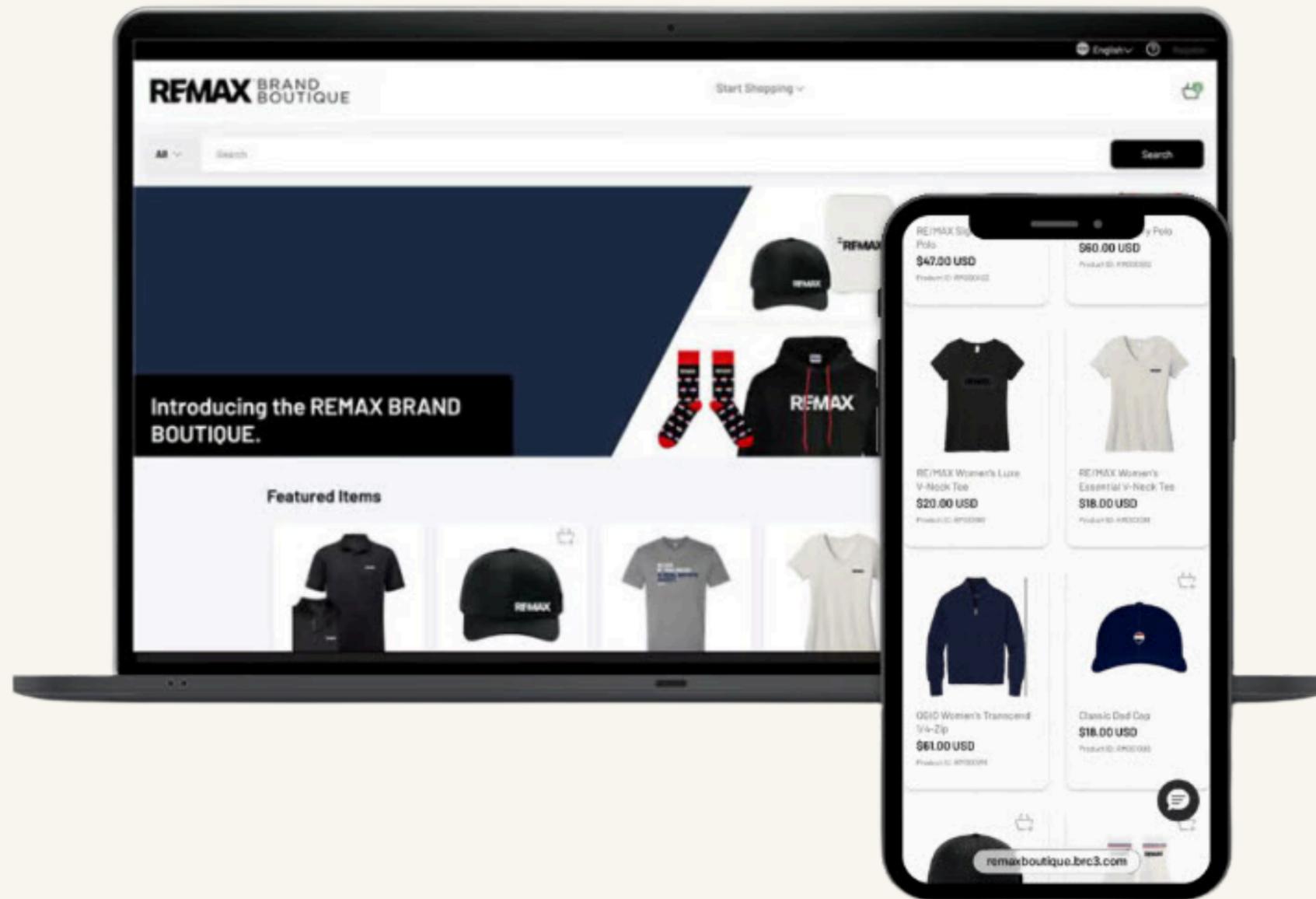
Reinforce the decision. Put the plan into motion.



Learn More



# REMAX<sup>®</sup> BRAND BOUTIQUE



Brand Boutique is your new destination for premium REMAX-branded gear.

From apparel that lets you show off your REMAX pride to MasterPitch products, you'll find everything you need in the Brand Boutique.

**Shop Now**





If your business currently centers on golf course properties or it's a niche you want to explore, REMAX Golf Lifestyles is built for you.

It blends five key pillars to support, empower and elevate your business:

- Consumer lead generation with a proprietary lifestyle-matching algorithm.
- Integrated media partnerships with Golfweek Magazine and its parent company, USA Today.
- A professional golf lifestyle certification program.
- In-club experiences across North America at private and gated golf communities.
- An elevated technology and thought leadership strategy that positions REMAX agents as the premier golf lifestyle experts.



**More details coming soon.**



# REMAX Speakers Bureau

If you've ever taught something internally or spoken on a panel and thought, "I could explain this better," REMAX Speakers Bureau is probably for you. Through a three-tier system, you can go from an emerging speaker to a signature voice.

- Level 1: Aspiring Speakers and Content Contributors
- Level 2: Certified Professional Speakers and Rising Voices
- Level 3: Signature Speakers

The REMAX® Speakers Bureau exists to cultivate speakers at every stage, from emerging voices to proven leaders, who can share wins, elevate best practices and represent the brand with credibility.

The result is a stronger network, deeper shared knowledge and continued leadership growth across the community.

## SET THE STAGE

Trusted



Credible



Engaging



# SPEAKERS BUREAU

Discover featured speakers. Develop your voice.

## TAKE THE STAGE

It's your turn to be heard.

Strengthen your voice.   Sharpen your presence.   Move a room.

[Learn More](#)





## REMAX Blazes Onto the IndyCar Track

### Catch the REMAX-Branded Cars

- No. 66 Meyer Shank Racing Honda driven by Marcus Armstrong.
- No. 60 Meyer Shank Racing Honda driven by Felix Rosenqvist.
- No. 06 Meyer Shank Racing Honda driven by Helio Castroneves

Follow the Meyer Shank Racing team on social to keep up with all the action of the 2026 season:

[Instagram](#)

[Facebook](#)

# REMAX Marketing Studio<sup>SM</sup>



## **Marketing as a Service Evolves (MaaS)**

Marketing as a Service (MaaS) was always designed to offer you a streamlined, forward-thinking approach to marketing your business. Additions like Canva design tools and automated agent reviews and market reports signal the continuing evolution of MaaS.

As part of this evolution, Marketing as a Service now becomes REMAX Marketing Studio — a name that reflects the platform's expanded role in how you create, manage and deliver your marketing.

## **Streams Sign Up**

<http://boldtrail.com/streams-beta-remax/>

## **Master Pitch**

<https://resources.remax.com/masterpitch>

## **Brand Boutique**

<https://remaxboutique.brc3.com/ecommerce/>

## **Speakers Bureau**

<https://resources.remax.com/speakers-bureau-program/>

## **realtor.com R4 Pricing**

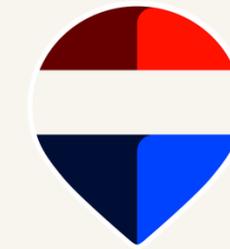
<https://app.realforce.com/customer/hq/:hqId/subscriptions>

## **SkyView Beta Sign Up**

<https://forms.office.com/pages/responsepage.aspx?id=3FmdohBf8ke-DStlyXmbwi0wVDLvw9IJl1DbayS1SChURVpUV1ZCSDVSSVdVRUZEVVlwVVkyVTNNMy4u&route=shorturl>

## **Canva + Rate My Agent + Local Market Reports Sign Up (Subscriptions Area in REMAX Marketing Studio)**

<https://app.realforce.com/customer/hq/8732bdc5-ac6c-49fe-9e87-fee8198967fd/subscriptions>



# Links

## **ALL R4 ANNOUNCEMENTS**

[resources.remax.com/r4-2026-announcements](https://resources.remax.com/r4-2026-announcements)

## **BoldTrail Blueprint with Heather**

**May 4<sup>th</sup> & 11<sup>th</sup>**

[FREE Registration Link](#)



# TRAINING

# New Tech Releases to Support Your Business

Wednesday, March 25, 2026 | 12:00 - 1:30 pm ET | Zoom

Discover the newest technology now available to support your business and simplify your day-to-day workflow.

From AI tools that function like a personal virtual assistant, to marketing integrations that help you promote listings quickly and consistently, to testimonial features that build trust and credibility with clients, these innovations are designed to help you stay visible, efficient, and competitive in today's market.

You'll walk away with a clear understanding of how each tool can elevate your business and how to start using them right away.



The graphic features a dark blue background with a red top bar and a blue bottom bar. On the left, the REMAX UNIVERSITY logo is displayed, consisting of a shield-shaped icon with red, white, and blue horizontal stripes, followed by the text 'REMAX UNIVERSITY'. Below the logo, the title 'Tech Insider' is written in large, bold, white font. Underneath the title, the text 'Discover the newest technology now available to support your business and simplify your day-to-day workflow.' is written in a smaller white font. On the right side of the graphic, there is a portrait of a man with a beard and glasses, wearing a dark suit jacket over a brown shirt, looking slightly to the right.

## Updated Tech Foundations

Access shorter, easy-to-digest training videos from the Agent Tech Foundations series. Perfect for quick refreshers or learning a specific tool.

[https://rem.ax/ATF\\_2026](https://rem.ax/ATF_2026)

The image displays three course cards for the Agent Tech Foundations series. Each card features a dark red header with the RE/MAX logo and a red diagonal graphic. The first card, 'Agent Tech Foundations 1', is titled 'Introduction to MAXTech' and has a rating of 4.0 stars. The second card, 'Agent Tech Foundations 2', is titled 'Introduction to Your MAXTech CRM' and has a rating of 3.0 stars. The third card, 'Agent Tech Foundations 3', is titled 'Leaning Into Automation with MAXTech' and has a rating of 1.0 star. All cards are marked as 'New' and are categorized as 'E-learning'.

Course Title	Rating	Language	Category
Tech Foundations 1: Introduction to MAXTech	★ 4.0	EN	E-learning
Tech Foundations 2: Introduction to Your CRM	★ 3.0	EN	E-learning
Tech Foundations 3: Leaning Into Automation with MAXTech	★ 1.0	EN	E-learning

# BoldTrail BluePrint with Heather

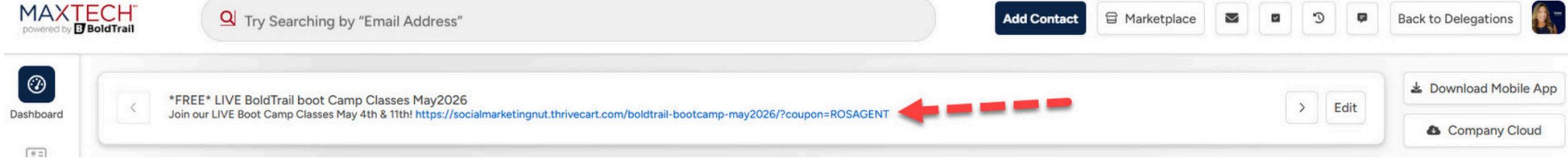
**FREE FOR ROS AGENTS!** (Registration link in BoldTrail Announcements)



## BoldTrail BluePrint Getting Started with BoldTrail

Kick off your training journey with an introduction to the BoldTrail platform and an overview of its powerful features.

**LIVE CLASSES: May 4<sup>th</sup> & May 11<sup>th</sup> 12-2pm ET**  
ZOOM Q&A May 8<sup>th</sup> & 15<sup>th</sup> Noon ET



MAXTECH powered by BoldTrail

Try Searching by "Email Address"

Add Contact Marketplace

Back to Delegations

Dashboard

\*FREE\* LIVE BoldTrail boot Camp Classes May2026  
Join our LIVE Boot Camp Classes May 4th & 11th! <https://socialmarketingnut.thrivecart.com/boldtrail-bootcamp-may2026/?coupon=ROSAGENT>

Download Mobile App

Company Cloud



# April's RU Success Summit - Registration Links in HUB



## MAXTECH SUCCESS SUMMIT

**April 13-24, 2026**

Learn to leverage the latest technology and gain insights from other REMAX agents at this exclusive hands-on training event.

**22 Live, Virtual Sessions**

*Beginner, Intermediate & Advanced Classes*

[REGISTER TODAY >](#)



©2026 RE/MAX, LLC. Each Office Independently Owned and Operated.